

KASW-TV

Quarterly Issues/Programs List

Q3 2016 July-September

KASW's programs and public services announcements provided significant treatment of the following issues that were important to the community in the 3rd quarter 2016:

- EDUCATION
- HEALTH/HEALTHCARE
- POLITICS
- ENVIRONMENT
- COMMUNITY
- RELIGION
- EMPLOYMENT

Education- topics covered under this issue include:

Program Title: Politics in the Yard

Date: 8/28/16

Time: 7:00PM

Duration of Segment: 30 minutes

Detailed Description: Host Jaime Molera welcomes Grand Canyon University President and CEO Brian Mueller – talking about education, taking to the streets, and playing a game of “Term Limits.”

Program Title: 30 Second Download

Date: 9/8/16

Time: 8:00AM

Duration of Segment: 30 seconds

Detailed Description: Head Start standards have changed in an effort to improve development in preschoolers. The numbers of hours and days children from low-income families will increase.

Program Title: 30 Second Download

Date: 09/09/16

Time: 8:00AM

Duration of Segment: 30 seconds

Detailed Description: A school in Peoria is enforcing a new strict vaccination guideline, resulting in hundreds of kids not showing up for the first week of school.

Health/Healthcare- topics covered under this issue include:

Program Title: 30 Second Download

Date: 08/26/16

Time: 12:00PM

Duration of Segment: 30 seconds

Detailed Description: FDA recommends all donated blood to be tested for Zika to prevent the transmission of the virus through blood supply.

Program Title: 30 Second Download

Date: 09/09/16

Time: 12:00PM

Duration of Segment: 30 seconds

Detailed Description: Frozen strawberries from Egypt have been linked to an outbreak of hepatitis A in nearly 90 people.

Politics- topics covered under this issue include:

Program Title: Politics in the Yard

Date: 08/14/16

Time: 7:00PM

Duration of Segment: 30 minutes

Detailed Description: Host Jaime Molera welcomes Arizona Attorney General Mark Brnovich – talking state issues , taking to the streets, and playing a game of “Acts of Congress”.

Program Title: Politics in the Yard

Date: 08/07/16

Time: 7:00PM

Duration of Segment: 30 minutes

Detailed Description: Host Jaime Molera welcomes US Senator Jeff Flake – talking about election issues, taking to the streets, and playing a game of “Term Limits.”

Environment- topics covered under this issue include:

Program Title: 30 Second Download

Date: 09/20/16

Time: 3:00PM

Duration of Segment: 30 seconds

Detailed Description: Three cities in Arizona ranked in the top 50 for bicyclists – mainly due to the beautiful weather and abundant trails.

Community- topics covered under this issue include:

Program Title: 30 Second Download

Date: 08/26/16

Time: 9:00AM

Duration of Segment: 30 seconds

Detailed Description: The City of Tempe created the Neighborhood Library Rebate Program. It's giving \$300 rebates for people who created a Little Free Library for the neighborhood to enjoy.

Program Title: 30 Second Download

Date: 08/18/16

Time: 9:00AM

Duration of Segment: 30 seconds

Detailed Description: Buffalo Chip Saloon in Cave Creek holds Cowboys and Crowns Crushin' Cancer Fundraiser for 5-year-old Sammy, who's battling stage 4 neuroblastoma cancer.

Religion- topics covered under this issue include:

Program Title: Time of Grace Ministry

Date: 08/21/16

Time: 7:00AM

Duration of Segment: 30 minutes

Detailed Description: Pastor Jeske shows you how your Christian faith shows by your actions. Instead of exploiting or using people, the Bible teaches us to treat others with respect.

Employment- topics covered under this issue include:

Program Title: 30 Second Download

Date: 09/13/16

Time: 8:00AM

Duration of Segment: 30 seconds

Detailed Description: What the highest paying jobs are for high school grads, here are the top 10.

Public Service Announcements: In addition to the above programming KASW broadcast public service announcements related to the following issues:

Community: Don't Drink and Drive, Hot Car Prevention, STEM, Child Passenger Safety, Texting and Driving Prevention, Car/Driving Safety

Health: Girls Learn, Leukemia & Lymphoma, ALS

Consumer Safety: National Broadcast Association

These public service announcements were broadcast at various times throughout the day.